



KnowHow2GOWisconsin, along with its partners, is pleased to announce the creation of Wisconsin's KnowHow2GO network

Wisconsin has many quality precollege outreach programs and initiatives to address the education needs of the state's youth. Although these programs are often vital resources for students and families, there are limited opportunities for formal networking and collaboration among programs themselves at both state and regional levels. Unlike some other states in the Midwest, Wisconsin does not have a statewide network in which regional outreach and educational programs can come together with business leaders and others for collaboration and policy discussions regarding college access and success in our state.

Why now?

- Only 34% of Wisconsin's working-age adults hold at least a two-year degree—the national average is 39%
- Wisconsin's average per-capita income is \$1,600 less than the national average and \$4,000 less than Minnesota's.
- More than 2/3 of new jobs require education beyond high school, be it a technical, two-year, or four-year degree.
- On average, someone with a bachelor's degree earns \$51,206—almost double the \$27,915 earned annually by someone with only a high school diploma.

Why does Wisconsin need a network?

- Ability to bring together existing regional college access organizations and like-minded businesses that are traditionally disconnected due to location or communication barriers
- Collaboration will address shared challenges, further build programs' capacities, ensure efficiency in resources, and effectively fill the gaps in the pipeline between middle school, high school and postsecondary education
- Statewide sharing of consistent college access messages and information
- Provide key policy makers with localized data, challenges, and action plans thus providing detailed information regarding the state's educational environment

How can you get involved?

- Visit the "Network" section of KnowHow2GOWisconsin.org
- Contact Jason Lee, KnowHow2GOWisconsin State Coordinator, at 608-263-2227 or jlee@uwsa.edu

Launched in November 2007, KnowHow2GOWisconsin works to provide all students, with a focus on low-income and first-generation students, as well as their parents and other mentors, with information and resources to help them prepare for college.

KnowHow2GOWisconsin Partners

University of Wisconsin System, Great Lakes Higher Education Guaranty Corp., Wisconsin Department of Public Instruction, Wisconsin Technical College System, Wisconsin Association of Independent Colleges and Universities, Wisconsin Higher Educational Aids Board, EdVest, Wisconsin Covenant, UW HELP